

# MUSIC ALBUM COVER

Graphic Design

ŁAPACZ  
SZTUK



# WHAT WILL YOUR ALBUM BE LIKE?

There are many ways to release a new music album - both physically and online. Regardless of the chosen method of distribution, its graphic design is of great importance for the future listener.

Contemporary consumers "buy with their eyes". This means that if in a fraction of a second they will not be interested in the visual layer, most likely they will not listen to the music or read the content.

That is why a professional, unique and ideally suited to the artist album cover is of great importance.



# ALBUM COVER TYPES



## POSSIBILITIES

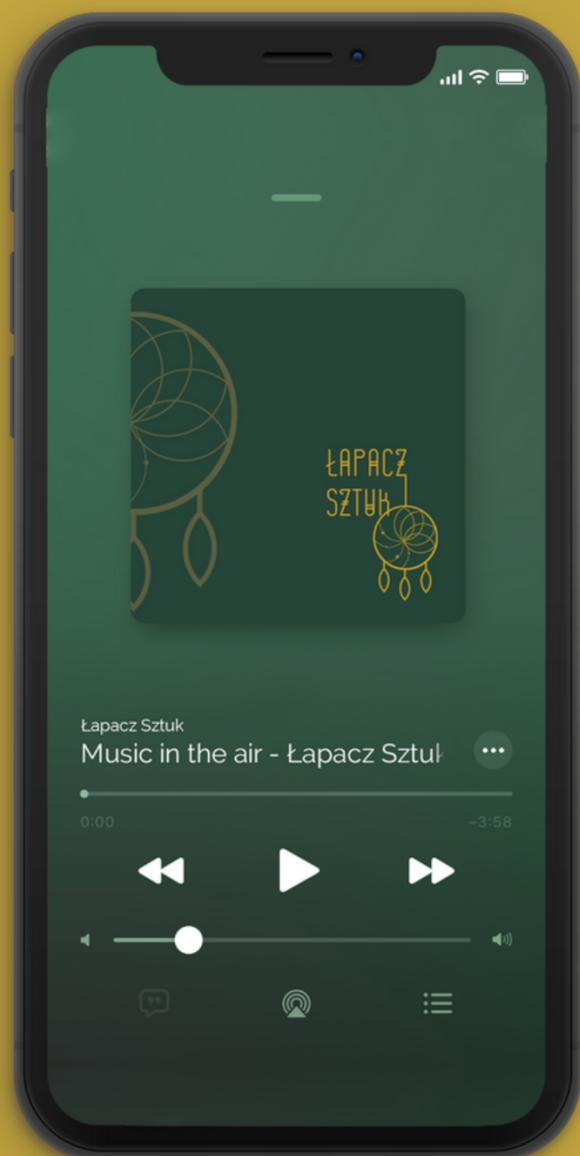
When deciding on a physical release of the album, pressing plants present a huge selection in the shape of covers, types of booklets or leaflets placed inside.

When choosing a project, it is worth considering how much information should be included in the project. Then we will help you choose the best option.

**SEE THE MOST POPULAR PROJECTS**



# STREAMING



## COVER FOR STREAMING

If your album is to be released only online on streaming websites.

## THE PROJECT INCLUDES:

- cover art in a format adapted for streaming
- 5 reformats: YT video thumbnail, YT channel background, FB fanpage background, FB event background, graphics for Instastories / reports

PRICE: 150 euro + VAT

DELIVERY TIME: 7-10 days

# UNIPACK SINGLE-DISC



## COVER TYPE UNIPACK WITH ONE CD

If you want to reduce the cost of publishing a physical CD and at the same time do not need a booklet.

## THE PROJECT INCLUDES:

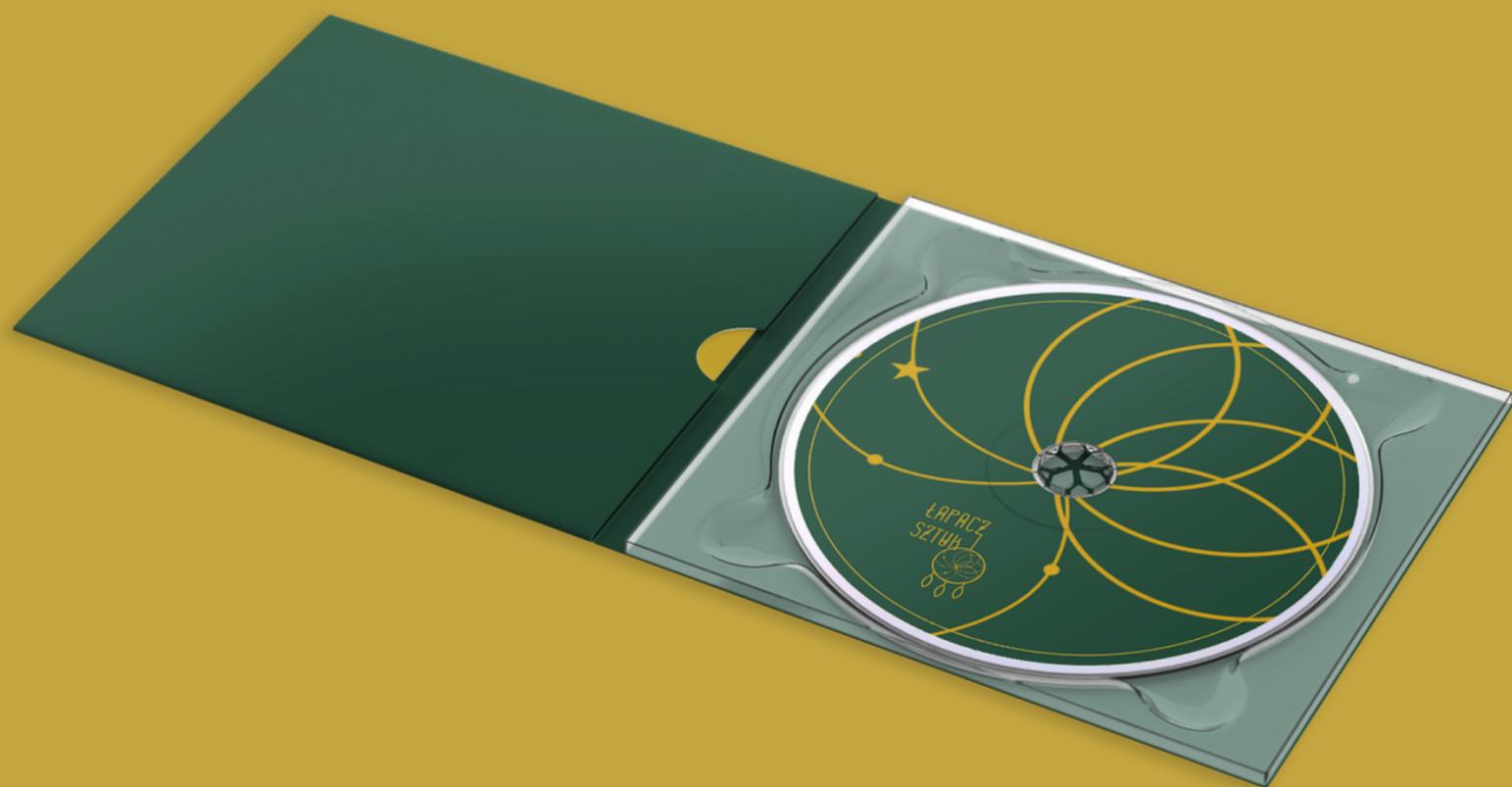
- album cover graphic design
- graphic design for printing on a CD
- cover art in a format adapted for streaming

PRICE: 270 euro + VAT

DELIVERY TIME: 14-20 days



# DIGIPACK SINGLE-DISC



## COVER TYPE DIGIPACK WITH ONE CD

The most popular choice of our clients. It allows you to contain a large amount of information, while saving space. You can place a booklet, poster or information leaflet in it.

### THE PROJECT INCLUDES:

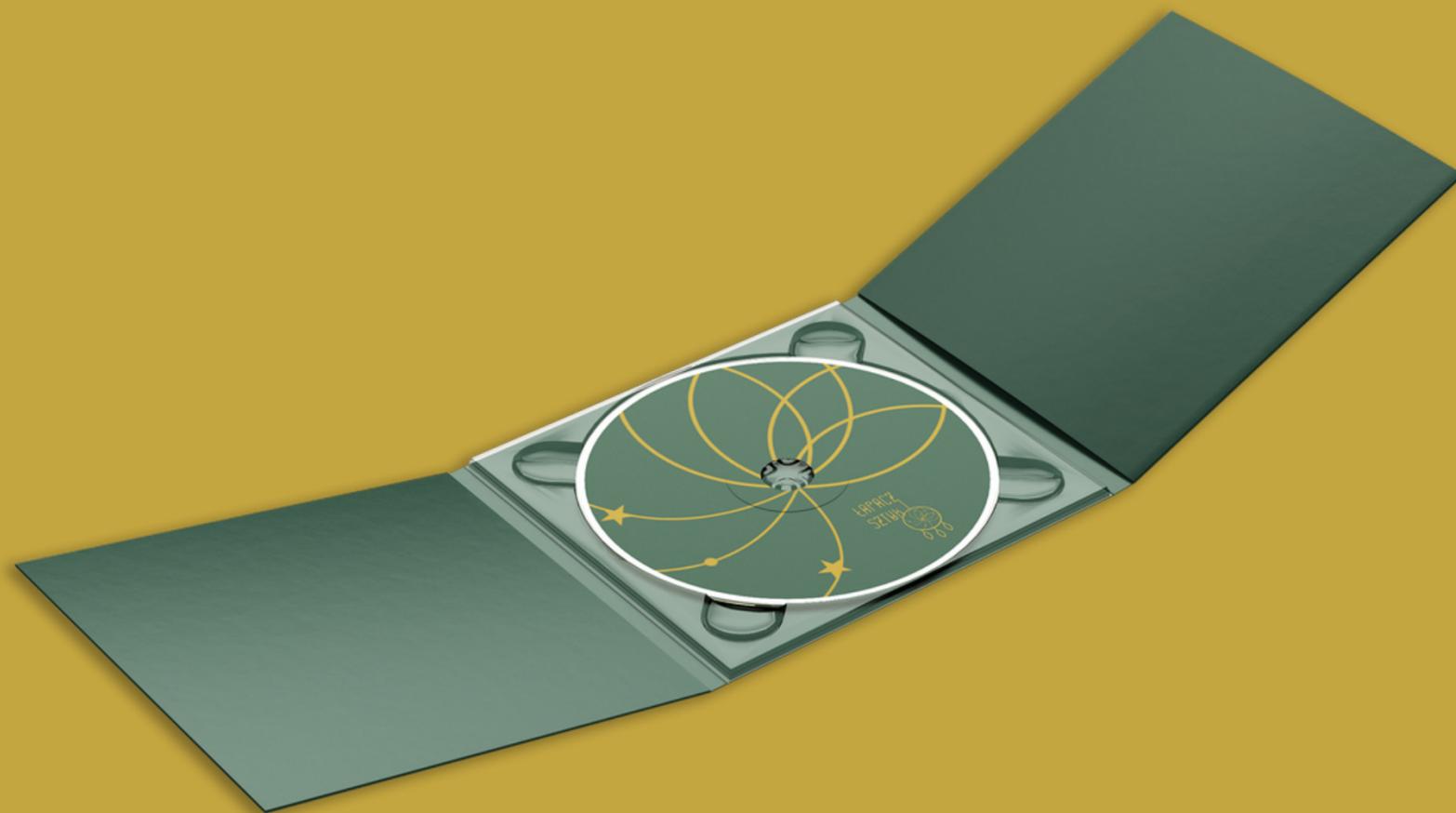
- album cover graphic design
- graphic design for printing on a CD
- graphic design of a booklet / poster / flyer
- cover art in a format adapted for streaming

PRICE: 350 euro + VAT

DELIVERY TIME: 14-20 days



# 6 PANEL DIGIPACK



## COVER TYPE 6 PANEL DIGIPACK WITH ONE CD

A perfect proposition for people who care about an interesting visual solution, and at the same time do not need to include additional information in the booklet.

### THE PROJECT INCLUDES:

- album cover graphic design
- graphic design for printing on a CD
- cover art in a format adapted for streaming

PRICE: 350 euro + VAT

DELIVERY TIME: 14-20 days



# ADVERTISING SUPPORT

## ADVERTISING IS THE KEY TO SUCCESS - 20% DISCOUNT

If you want your fans and new listeners to find out about the new album, don't forget to run an advertising campaign in social media.

When you decide to design a CD in Art Catcher, you will receive an additional 20% discount on any social media campaign (FB and / or IG).

The campaign will be targeted at a specific target group.

Depending on the type of message, it can take various forms: from static graphics, through animation, to a video carousel.

Regular price: from 70 euro + VAT

- Creating of advertising materials (graphic material and advertising texts): from 40 euro + VAT
- Conducting the campaign: 60 euro + VAT for the first month, and then 30 euro + VAT for each next month of the campaign.



### PRICE INCLUDES:

- Creating and editing of graphics / animations
- Creating of advertising texts
- Audience group analysis
- Campaign setup and optimization
- Conducting the campaign

The price does not include the cost of the campaign.

# Contact

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